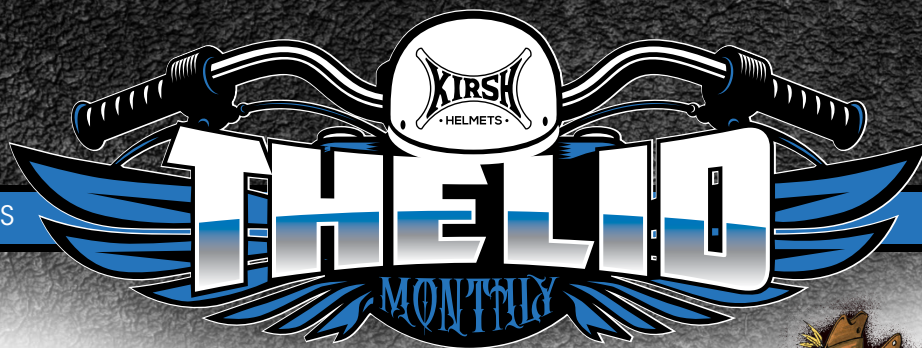


COVERING ALL THINGS



IMPORTANT TO OUR RIDERS

THE STURGIS UPDATE

THANK YOU for stopping by our booth and visiting with us! We enjoyed sharing the exciting updates on our CHM-1 and all the great things happening at KIRSH HQ. You made the 79th Sturgis Motorcycle Rally a wonderful and memorable event. If you missed the Rally this year, you missed the **first ever KIRSH Paint Slinger Shootout**. We teamed with the big dogs from **Biker Pros** and showcased some of the best artists and painters in our business including **Jody Perewitz, Shannon Best, Chris Krampe, Matt Hurtado, and Bombshell Deluxe** to name a few.

Did you see the one-of-a-kind helmets? What was your favorite? The Paint Slinger Shootout was a big hit...we're doing it again for the **80th Anniversary Rally**...and it will be even bigger!



The Paint Slinger, a Nationwide-sponsored contest, reached all-time highs on social media! The artists created national buzz and were highlighted in **Cycle Source Magazine** and **Bikernet.com**. Our social reached more than 58,000 fans and we met 100's of them daily at our booth.

While riding the Black Hills is among the best in the country, and the Sturgis Rally is always a blast, we were able to do some good for those in need by raising money for **Tech Ed scholarships** and **Motorcycle**

Missions through the **Flying Piston Benefit Breakfast**. Thanks for your support to these amazing organizations. There is real goodness in the biker community.



The KIRSH Paint Slinger Shootout grew out of the **Kustom Kulture Artisan Show** experience.

Each artist used the KIRSH CHM-1 as their palette and were given a blank slate. KIRSH Helmets is proud to support the very best painters, illustrators, tattoo artists, and even leather workers in the motorcycle industry.



THIS YEAR'S WINNER WAS...

Jody Perewitz took the top-prize. 2nd Place went to Shannon Best and 3rd Place to Bombshell Deluxe. Chris Garrison of CG Customs took home the On-line People's Choice Award.



We were proud to team with WolfPack this year and co-sponsor the KIRSH/Wolfpack inaugural ride led by WolfPack inventors Jonathan & David Chasper and KIRSH's own Steve Piehl. Check out the Wolfpack app at <https://www.wolfpack.run>.

The WolfPack App reinvents the group riding experience. Plan group rides, invite your pack, navigate together and map out your route, know where EVERYONE is at any point time, and communicate, all from your Android or iOS device.



SHANNON BEST
Best Built Customs
2nd Place



BOMBHELL DELUXE
Deluxe Kustom Paint
3rd Place



CHRIS GARRISON
CG Customs
People's Choice Winner





END OF RALLY AWARD

Thank you all that signed up for our newsletter and END OF THE RALLY GIVEAWAY!
The Winner receives a KIRSH CMH-1 Helmet in the color of their choice.

And the winner is...

CHRISTINA KINGHORN
of Minnesota



KEEPING TRACK

Didn't win the helmet?
Don't worry.

Keep track with KIRSH every month as we will giving away special gifts to our valued readers and fans.

Each month we will choose a random name from the the same list and send the lucky winner a special gift from KIRSH. T-shirts, hats, Tumblers or even a Rally Bag!

Note: We will contact winners via email and they will have 30 days to reach back out to us to claim their gift(s). If a winner does not respond we will draw again for an alternate winner. Stay Tuned!

QUESTIONS FROM OUR VALUED CUSTOMERS

The most asked questions from our Pre-Order Customers and KIRSH Fans are...

HOW COME THE HELMETS ARE NOT OUT YET?

We are disappointed in the delay getting to market. As with most revolutionary advancements, things take time and have unexpected consequences. The issues we've dealt with have made an even better helmet than expected. We're a stronger company, and have an unchallenged product as a result. As many of our customers and fans know, we've faced a major obstacles head on (no pun intended). When we were faced with them, there was an easy solution; skimp on quality, produce components overseas, and rush to market. However, we will not sacrifice quality and performance to bring this helmet to the public before it is ready. For this, we are unapologetic. Nobody wants to see our lid on riders more than we do. Bear with us just a bit longer.

Take a look at this Video Podcast with COO Donald DeVito [HERE](#).



I ORDERED A HELMET AT THE LAST STURGIS, WHY THE DELAY?

We don't have the exact date yet but since then there have been a few changes and we believe that this will be the BEST helmet you ever owned and it will be worth the wait. Since Sturgis 2018, we have:

1. Redesigned the liner for better impact resistance,
2. Changed the silicon making it even stronger and a more reactive liner,
3. Worked on additional sizes,
4. Built our own clean room and production facility and
5. Put systems in place for increased customer service and



THE HELMET SEEMS HEAVIER THEN MOST OTHER HALF SHELLS, WHY?

Precisely! And there's a reason for it. We call it DEFLECTION and DISPERSION. A modern misconception is "lighter is better." There is fluid in our liner. Fluid weighs more than foam, period. Traditional helmets are meant to delaminate (or rather break open) so that the energy gets to the foam. Our helmet consists of a super hardened shell that is constructed to DEFLECT most of the energy away from the skull/brain in the event of an impact. The energy the helmet does transfer to the liner from an impact is DISPERSED through the fluid in the silicone. Additionally, the heft of the CHM-1 cuts drag at speed resulting in simply the best ride of your life!

IN MEMORY OF
JESSI COMBS
THE 'FASTEST WOMAN ON FOUR WHEELS'



The KIRSH team offers our condolences to the family and friends of Jessi Combs. Jessi was a beautiful and wonderful spirit. She will truly be missed.

While attempting to beat her own land speed record, the 52,000 horsepower jet-powered car, Jessi Combs (car, racer, fabricator, and television personality) crashed in the Alvord Desert in Oregon. Combs was 39 years old and held the title of "fastest woman on four wheels" after breaking 398 mph in that same North American Eagle Supersonic Speed Challenger in 2013.

Jessi Combs was born in the Black Hills of Rapid City, SD. With a lifelong desire to become a race car driver, this fearless young lady found a love for speed and its machines at a very young age.

Her family explored everything around them and gave her a solid appreciation for off-roading as well as racing in many forms. In addition to her love for everything automotive, Jessi was somewhat of an artist and spent as much time as she could creating with her own hands. She loved metal working, leather craft and photography, and made almost anything one can dream up.

She was an independent and adventurous spirit, boasting, "I will try everything at least twice... I wouldn't want to be jaded by the first attempt." May you race with the angels above. We will miss you.



Event Tracker



Bikes, Blues and BBQ 2019

FAYETTEVILLE, ARKANSAS
SEPTEMBER 25TH - 28TH 2019
www.bikesbluesandbbq.org

Bikes, Blues and BBQ is the world's largest charity motorcycle rally that benefits women, children, and the underserved members of the Northwest Arkansas community.



Biketoberfest®

DAYTONA BEACH, FLORIDA
OCTOBER 17-20, 2019
<https://www.daytonabeach.com/biketoberfest>

Check out Daytona Beach to celebrate a full-throttle lifestyle born on two wheels. More than 125,000 motorcycle enthusiasts come together each year to enjoy beautiful Florida weather, live music, motorcycle racing at Daytona International Speedway.



Thunder Beach Motorcycle Rally

PANAMA CITY BEACH, FLORIDA
OCTOBER 23-27, 2019
<https://thunderbeachproductions.com>

Thunder Beach is a biannual motorcycle rally in Panama City Beach, Florida that first began in 1999 in the Tiki Bar at the Sandpiper Beacon Beach Resort, as an event named "The Bike & Beach Bash".

PROGRESSIVE
PRESENTS



The Lone Star Rally

GALVESTON, TEXAS \ OCTOBER 31ST TO NOVEMBER 3RD - 2019
<https://lonestarrally.com>

Progressive presents the 2019 Lone Star Rally - with more 2, 3 & 4 wheel excitement than ever before and hundreds of thousands of attendees, the Lone Star is by far the largest of the Texas bike rallies.

KIRSH HELMETS

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