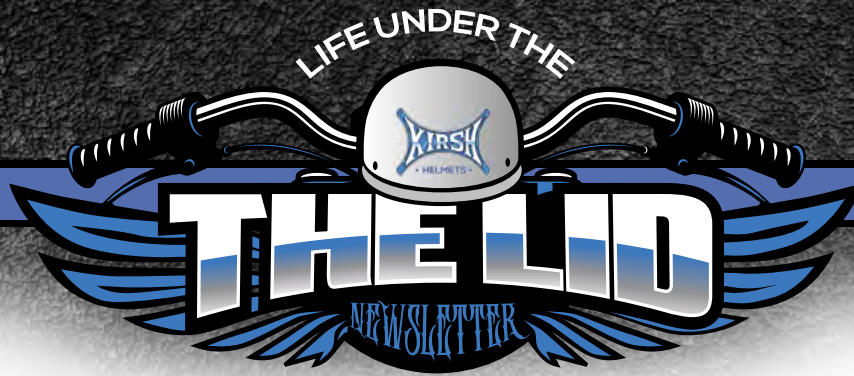


COVERING ALL THINGS

IMPORTANT TO OUR RIDERS



THE WORD ON THE STREET

By this time you have probably heard about KIRSH Helmets and about our new helmet technology. In this newsletter we just want you to hear what some of our customers, riders, dealers and fans alike have to say.

...a WORD of thanks and praise.



At KIRSH Helmets, Inc. we often discuss the "Proof is in the Ride" within the scope of comfort and performance. We all know that at some point one of our helmets will be put to the test for which it is ultimately engineered. Roger K purchased his CHM-1 helmet at Adamec Harley-Davidson of Baymeadows (Jacksonville, FL) and shared his story with all of us after he had an accident on his ride. Listen to what he said about the helmet and what he thinks about the toughest half-shell around.

Roger from all of us at KIRSH Helmets, we are thankful you are safe and sound. You are the reason we do what we do. "Enjoy the Ride" for many years to come. – Your KIRSH Family

THE
PROOF
IS IN THE
RIDE

...a WORD on comfort.



In a September note to our COO, Bill B writes...

Hi Don, hope everyone is well. So almost 1300 miles in four days. 87 degree heat with high humidity and down to 49 degrees. Also, got caught in a couple of serious downpours. **The helmet was everything I hoped it would be.** I have told people don't let the weight fool you. It almost acts like a gyroscope in high wind conditions because my head wasn't moving at all. My longest day was 413 miles with only gas and bathroom stops. The padding inside shapes to your head the longer it's on. By the third day, I didn't even notice it any longer.

Continued on next page.





...a WORD on performance.



Here at KIRSH we have heard it countless times. "Ah, this helmet is heavy. I have a bad neck. I have had surgery on my neck. Been in a crash that messed up my neck." Well, only you (and a medical professional) know what is right for you and we at KIRSH would never want you to wear something you are not comfortable with but, here is one rider's experience after he DEMO-ed a KIRSH lid.

Continued on from previous page

Because it was so comfortable, I found myself wanting to wear it and have the extra protection, especially after a recent crash. I was one who always chose not to wear a helmet, but I like the feel of it and got lots of compliments on the color.

I want to first thank all the Vets at the shop for their service to our country. There are those of us that appreciate their sacrifice very much. I would like to also thank those that were involved in making my helmet. It looks great and matches the bike, and feels even better. I'm especially proud to be the owner of an American made helmet!

That's very important to me also!

You guys have been very good to me with the customer service, answering questions and putting my fears at ease on spending a good amount on a half shell. It has been worth every penny. The adjustments Don helped me with are perfect. I also can't believe I got to personally deal with one of the officers of the company. That was awesome in this day and age when companies don't care about their product or their customers. I appreciated meeting Don and his wife. Great people who have their heart and soul behind this. Of course great employees making it happen too!!! This has been a great experience and can't thank you all enough. Hope to see you in the wind.

God bless you all.

Bill B. - Cranston, RI



...a WORD on overall experience



Reviewing The Kirsh helmet after a few rides and I'm a big fan. Mario Crim (Chopper Show) gives a detailed review.

TWO-WHEEL TRAVELER REVIEWS A KIRSH HELMET



The Two-Wheel Traveler is introduced to a KIRSH Lid and breakdowns the helmet with his own review.

WANT TO SEE MORE? VISIT OUR YOUTUBE CHANNEL



CHECK US OUT ON

YouTube!



...a WORD our Growing Family of Dealers



The B.E.A.S.T. (Biker Engagement and Support Team) continues to visit Dealers up and down the east coast. As Dealers experience the KIRSH Helmet, more and more they agree that there is nothing like this! The B.E.A.S.T. team does what no other manufacturer does: We come to you and SHOW you what makes a KIRSH Helmet so special. From the STYLE (something riders long for) to the IMPROVED PERFORMANCE (see the videos through) to the COMFORT (as demonstrated through or COOLTOUCH Technology with its thermal management). We will be making our way in the South from Florida through Tennessee Alabama, Texas and then westward. We'd love to share in your events as well when we can. Take a look at some of the few we have done (on this page)



GET ON THE BEAST RUN

Want to be on our stop? No problem.
Call Greg at: 518-522-8486 or
email: greg.melita@kirshhelmets.com



KIRSH HELMET'S
COOL-TOUCH
T-E-C-H-N-O-L-O-G-Y

**BEAT THE HEAT THIS
SUMMER with the
COOLEST TECH
OUT THERE.**

CALL TODAY.

THE TOUGHEST HALF SHELL ON THE MARKET
A KIRSH lid under a full sized Pick-up (12,000lbs +)

Photo by James Patrick Cooper Photography





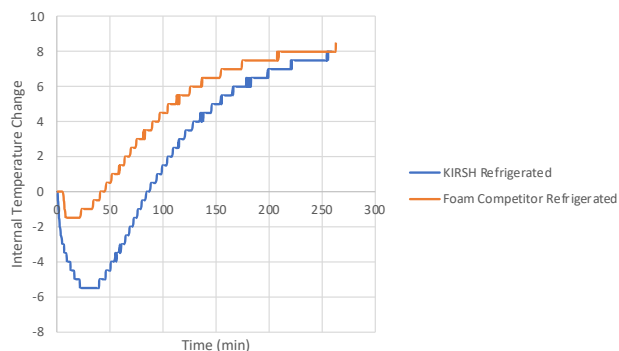
THIS SUMMER'S "COOLEST/HOTTEST"

ITEM IS KIRSH'S... **COOL-TOUCH**



Thanks to the FDL, the party piece of a KIRSH CHM-1 helmet is **thermal management**. The whole helmet can be refrigerated prior to a ride and can offer up to **4 hours of below-ambient cooling**. Learn more about our technology by watching our video below.

KIRSH CHM-1 vs. Competitor Foam Helmet Temperature Study, Refrigerated



Riders and dealers alike appreciate KIRSH Helmets, Inc. not only for our groundbreaking products but also for our business practices. We offer the only helmet on the consumer market that is wholly **made and sourced in the United States of America**. For riders, this means supporting a company that is committed to American manufacturing and has been twice recognized by the United States Department of Labor for hiring veterans and people with disabilities. For dealers, this means no longer having to contend with horrendous availability issues and lead times stemming from far-flung supply chains in Asia.



THE **PROOF IS IN THE RIDE**

[WATCH OUR VIDEO - CLICK HERE](#)

ORDER TODAY

& ENJOY
THE RIDE

PROUDLY MADE IN THE USA

KIRSH VIP PROGRAM

KIRSH HELMETS

KIRSH VIPS

- KIRSH Dealer Partner Owners & Staff
- KIRSH Rider Group & Affiliate Partner Leadership Contacts
- KIRSH Independent Agents
- KIRSH Employees

ORDERING IN 3 EASY STEPS

- Determine Proper CHM-1 Sizing***
Because KIRSH uses a Fluid Displacement Liner, sizing may be different than your current (foam liner) helmet sizing.

(Best method) KIRSH strongly recommends that you properly size yourself for a CHM-1 at your/a KIRSH Dealer Partner location.

(Alternate sizing method) Please reference our KIRSH Helmets Sizing Chart (weblink) to select the recommended CHM-1 sizing.

To properly fit/wear your KIRSH Helmet, please see (You Tube Video link)

<https://www.youtube.com/watch?v=6J5pvlxbqM>

- Complete Form and Submit**
Electronically (form is an editable .pdf), or Print & manually fill-in requested information

E-mail to: dealersupport@kirshhelmets.com. Please send form as an attachment and use "VIP Program Order" in the email subject.

- Make Payment** (via approved Credit/Debit Card)
Dealer Support will contact you via phone (at your provided contact phone#) to complete your order and collect payment.

IMPORTANT: Please DO NOT provide your credit card information until you receive a phone call from a KIRSH Dealer Support member.

**GET \$100
OFF ANY**

KIRSH CHM-1 HELMET
with free UPS Ground Shipping
UPS Zones 1 thru 8

Questions???

Please call Dealer Support
at 518-627-2122, Ext 3,
or email: dealersupport@kirshhelmets.com.

Please allow 1-2 business days for KIRSH Dealer Support to receive & review your order. You will then be contacted via phone for credit/debit card payment and to provide additional information/answer any questions you may have.

KIRSH VIP PROGRAM Members are allowed to receive a \$100 discount on two KIRSH CHM-1s (any color/design), on up to 2 helmets, every calendar year



* All sales final. No refunds or exchanges allowed once the product has shipped.



PATRIOT PACK



AMERICAN ONYX

JOIN THE REVOLUTION

Order this amazing seasonal package today and have your customers show their American Pride!

The PATRIOT PACK includes 3 of our best selling "PROUD TO BE AN AMERICAN" lids. Choose from...

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a full color full flag design and our most popular design
- **AMERICAN MOSAIC**
a full color more abstract design with the stars and stripes throughout
- **AMERICAN ONYX**
a more subtle patriot theme with a tone-on-tone design

CALL US FOR PRICING and
QUANTITY ORDER DETAILS



AMERICAN
MOSAIC



AMERICAN PRIDE

